

Enoyaone Online Booking System - Airlines

Exposing African Travel to the World Wide Web

Enoyaone Products and Services:

Enoyaone Ltd. provides advanced and integrative internet based online booking solutions designed specifically for African Airlines and Hotels.

Online Booking System

- › **Website**
Sophisticated real time booking website
- › **Central Reservation System (CRS)**
The complete Airline back office solution

Online Credit Card Payments Service

International credit card clearing service - enabling online payments

Search Engine Marketing Services (SEM)

Marketing and advertising services in the leading search engines (Google and Yahoo)

Main Booking System Components and Processes:

1. Advanced online booking modules, including real time flight seat availability, online booking confirmation and E-ticketing.
2. State of the art user interface for easy navigation and simple booking procedure.
3. Advanced flight and seat control modules: manage flight series and flight timetables, control changes in flight schedule and provide a real time dashboard to control flight seat availability.
4. Advanced features for travel agents: travel agent's login page, special fares and commissions program, online vouchers and dedicated online account.
5. Integral online credit card clearing system for worldwide credit card processing (VISA, MasterCard, American Express, JCB).



Key Benefits

- › State of the art web-based comprehensive system designed for regional and domestic airlines
- › Modular components that enable customised system development for each customer
- › Integral International online credit card payment solution
- › Fast and easy implementation timetable
- › Simple pricing model - No transaction fees

Success Stories

Airkenya, Kenya:
www.airkenya.com
"Dramatic increase with worldwide direct customers bookings..."
(Airkenya CEO)

Safarilink, Kenya:
www.safarilink-kenya.com

Jetlink, Kenya:
www.jetlink.co.ke

Regional Air Services, Tanzania:
www.regionaltanzania.com

Air Excel, Tanzania:
www.airexcelonline.com

Zanair, Zanzibar
www.zanair.com



Licensing Packages


Bronze - Basic systems for small airlines and small scale operations

Silver - Standard systems for small and medium airlines providing special features and modules

Gold - Advanced systems that support complex airline operations and provide advanced features and modules

Online Booking Website


Advanced state of the art online booking website for small and medium airlines providing real-time booking process, online credit card payments and instant confirmation for direct customers (B2C) and Travel Agents (B2B).

Component	Bronze	Silver	Gold
Real-Time flights booking process	✓	✓	✓
Multiple flights booking	Optional	✓	✓
Online Credit Card Payments Service 	✓	✓	Multi Currency Payments
Customers online account	✓	✓	✓
Airline information pages	✓	✓	✓
Region and destination pages	✓	✓	✓
Travel agents booking process	✓	✓	✓
Travel agents online account and reports	Optional	✓	Advanced
Website design	Template	✓	Advanced

Back Office Web-Based Reservation System - C R S

Flight and Fare management, Reservation management and control, Travel agents control, Accounting control and more...

CRS also integrated with the airline online booking website controlling its data and online bookings process.

Module and Description	Bronze	Silver	Gold	
Flights and Fares	Real-Time flight booking process	✓	✓	✓
	Real-Time Flight selling classes control booking process	✓	✓	Advanced
	Flights fares and Taxes control	✓	✓	Advanced
	Flight seat control	✓	✓	Advanced
	Schedule change control			✓
Customer Relations Module (CRM)	Advanced booking control	✓	✓	Advanced
	Advanced PNR control	✓	✓	Advanced
	Customer control Customers files details and booking activities control		✓	✓
	Online Credit Card Payment Facilities 	✓	✓	Multi Currency Payments
	Multi currencies Control unlimited offline payments currencies	Optional	✓	✓
Travel Agents	Travel agents control	✓	✓	Advanced
	Travel agents' commissions	✓	✓	Advanced
	Credit limit control		✓	Advanced
	Account balance control		✓	Advanced
Other	Accounting transactions control	✓	✓	✓
	Multi currency		✓	✓